

## RAZ Imports Minimum Advertise Pricing (MAP) Policy

This policy is to protect the integrity of the RAZ Imports Water Lantern product line and our network of retailers. The RAZ Imports MAP pricing applies to any online advertising of this product line.

Your minimum advertised price must be equal to or greater than the RAZ Imports published MAP price on every Water Lantern product that is published for that season. Any discounting that results in a lower net advertised price of any RAZ Imports Water Lantern through rebates, coupons, percentage discounts or any other manner will be considered non-compliant to the MAP policy.

In the event that RAZ Imports receives information or sees that a party is advertising a RAZ Imports product below MAP pricing, RAZ Imports will contact the party in non-compliance. Once RAZ Imports has contacted the party, the pricing must be corrected with in 3 business days. If the advertised price has not been corrected in 3 days your account will be flagged as non-compliant and you will be subject to cancellation of water lanterns on future orders.

RAZ Imports  
800.443.3540  
raz@razimports.com